



**SPONSORSHIP
BOOKLET**

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THE CLUB

Blackfriars Old Scholars Football Club (BOSFC) was founded in 2005 and entered the South Australian Amateur Football League (now the Adelaide Footy League) in 2006.

Our club was formed by a dedicated and committed group of Blackfriars Priory School Old Scholars. Through their hard work and enormous generosity, along with that of Blackfriars Priory School (BPS), the BOSFC Hounds were born. The club made its home at Park 2 in North Adelaide (colloquially known as St Dom's Oval) and remains there today, thanks to the ongoing support of BPS.

In 2019, BOSFC became the first all-boys school Old Scholars club to introduce a senior Women's football team. Following the COVID-19 lockdowns of 2020, we also introduced a Men's C Grade, and plan to add a Women's Reserves team.

Since that first season in 2006, BOSFC has enjoyed great success on and off the field.

In our inaugural season, the Hounds A grade won the Division 7 Premiership and then went back-to-back, winning the Division 6 Premiership in 2007, and taking out the flag again in 2014.

Our A Grade Women began the 2019 season in Division 5. After just a few dominant rounds they were promoted to Division 4 and reached the Preliminary Final. That success saw them promoted again in 2020, to Division 3, where they reached the Grand Final. Going one step further in 2021 with an undefeated season, the Women's Division 3 Premiership and our club's 4th flag.

BOSFC is as proud of our off-field culture as we are of our on-field success. We have developed a strong and inclusive environment, welcoming any player, volunteer, or supporter (Old Scholars and non-Old Scholars alike). The club continues to be built on a foundation of family and community, inclusion, generosity, commitment, and strong, loyal, local support.



BOSFC & THE SCHOOL

Established in 1953, Blackfriars Priory School (BPS) is an independent Catholic boys' school in Prospect, committed to providing a well-rounded education – academically, socially, emotionally, physically, and spiritually.

The school recognised the value in having an Old Scholars football community and, from the start, provided integral assistance towards the formation of the club. To this day, BPS continues to provide greatly-appreciated support. Importantly, this includes the provision and maintenance of our home ground, club rooms and facilities, as well as access to the school gym and training facilities.

Our club was initially established to provide BPS Old Scholars with an opportunity to continue friendships formed in their school years, while also remaining part of the extended school community through football.

While BOSFC has since welcomed players from other schools, other states and other countries, our club's commitment to the school community and BPS Old Scholars is just as important now as it was in those early years. We are proud to maintain a club environment that is welcoming of graduates of Blackfriars Priory School.

Our home ground at St. Dom's (Park 2) is a shared facility managed by the Adelaide City Council, and our strong relationship with BPS as the lease-holder has recently allowed us to begin transforming our Club. BOSFC has delivered new competition-standard lighting and new goal posts, among other improvements to compliment the outstanding work of the school's maintenance staff, who deliver a high-quality playing surface season after season.

BOSFC continually seeks to improve the experience and opportunities our club can provide our Old Scholars, players, members,

sponsors, supporters and the wider community.

We are immensely grateful for the school's ongoing interest in the success of our club, and thank all involved for their commitment, participation and help throughout BOSFC's short history so far. BOSFC is proud to be associated with Blackfriars Priory School and looks forward to continuing that strong relationship for many years to come.



BLACKFRIARS
PRIORY SCHOOL



MARY POTTER LADIES DAY

The Mary Potter Foundation is a South Australian charity established in 1987 to support the Mary Potter Hospice - a highly-regarded local provider of in-patient acute palliative and end-of-life care.

BOSFC has partnered with the Mary Potter Foundation in support of the Hospice since 2008, when one of our coaching staff entered the annual 'Walk for Love' to raise funds in honour and memory of his late wife. A collection was taken up from BOSFC players and supporters on the Saturday night before the Walk, starting a tradition that has continued to this day.

In 2015, BOSFC players initiated the creation of a special guernsey to be worn during our Ladies' Day round, which recognised our club's enduring partnership with the Mary Potter Foundation. The club decided that all funds raised on the day would be donated to the Foundation.

This tradition is one of the many ways in which BOSFC seeks to give back to the community that supports our club and its members. It is a partnership that has grown stronger each year, with BOSFC having been recognised several times as the 'Highest Community Fundraise' in the Walk for Love.

BOSFC is very proud of our ongoing association with the Mary Potter Foundation. Our community is happy to help the Hospice continue to provide quality care for people with life-limiting illness.



The Mary Potter
Foundation Inc

SPONSORSHIP EXPOSURE

Blackfriars Old Scholars Football Club is a strong and competitive club, striving for excellence both on and off the field. In our club's short but proud history we have enjoyed great on-field success, including four A Grade Premierships across men's and women's football.

BOSFC values our strong ties with BPS and the local communities. We are always looking to grow and strengthen our relationships with local business and the broader community. We know those connections support the strong, stable off-field environment that is the foundation for future success. We aim to ensure our club is an active part of the local community.

Through our links across the community and our rapidly expanding social media reach, we can provide exposure for local businesses through game day promotion and signage, website and social media promotion, along with product placement, merchandise, and uniform branding opportunities.

In addition, we provide access to a large and growing pool of potential customers through our community of players, members, and supporters.

This document outlines our range of partnership options, which we believe will be mutually beneficial to our club and our partners.

We value the generous support we receive from our partners and our aim is always to provide flexible marketing opportunities to suit all businesses. By partnering with BOSFC, you will be associating your business with a club that has enjoyed remarkable success in its short history. A club that values hard work, loyalty and commitment, and that new players frequently say is the most welcoming they've ever been involved with.

BOSFC's partners are valued members of our club community.



SPONSORSHIP OPTIONS

Sponsor Level	Major
Contract Length	2 Years
Cost - Per Year	\$15,000
Contract Extension	Minimum 1 year
Uniform Options	Branding on Guernsey or Shorts - Negotiable
Merchandise Options	Branding on Club Jacket and Polo - Negotiable
Online Exposure	Business Logo with Website links on Club Website (Home Page and Sponsors Page), Logo and Advertisement posts on Club Facebook & Instagram Page. Additional advertising opportunities on Club Website, Facebook & Instagram. Details in Business Directory.
Other Exposure	Business Logo Signage during Home Games including Oval Perimeter and Clubroom. Clubroom Signage 1200x600mm (other locations are negotiable)
Merchandise	2x Merchandise Sets (Rain Jacket, Club Jacket, Polo and Beanie or Scarf)
Function Tickets	4x Sponsors Day, 4x Best and Fairest
Discounts	20% off all BOSFC Merchandise
Club Membership	4x Supporter Packs (Stubbie Holder and Discount Card)
Memorabilia	Framed Club Guernsey and Annual Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Platinum
Contract Length	2 Years
Cost - Per Year	\$10,000
Contract Extension	Minimum 1 year
Uniform Options	Branding on Guernsey or Shorts - Negotiable
Merchandise Options	Branding on Club Polo - Negotiable
Online Exposure	Business Logo with Website links on Club Website (Home Page and Sponsors Page), Logo and Advertisement posts on Club Facebook & Instagram Page. Details in Business Directory.
Other Exposure	Business Logo Signage during Home Games including Oval Perimeter and Clubroom. Clubroom Signage 1200x600mm (other locations are negotiable)
Merchandise	2x Merchandise Sets (Rain Jacket, Club Jacket, Polo and Beanie or Scarf)
Function Tickets	4x Sponsors Day, 4x Best and Fairest
Discounts	20% off all BOSFC Merchandise
Club Membership	4x Supporter Packs (Stubbie Holder and Discount Card)
Memorabilia	Framed Club Guernsey and Annual Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Gold
Contract Length	2 Years
Cost - Per Year	\$5,000
Contract Extension	Minimum 1 year
Uniform Options	Branding on Guernsey or Shorts - Negotiable
Merchandise Options	Branding on Club Polo - Negotiable
Online Exposure	Business Logo with Website links on Club Website (Sponsors Page), Logo and Advertisement on Club Facebook & Instagram Page. Details in Business Directory.
Other Exposure	Business Logo Signage during Home Games including Oval Perimeter and Clubroom. Clubroom Signage 1000x500mm
Merchandise	2x Merchandise Sets (Club Jacket, Polo and Beanie or Scarf)
Function Tickets	4x Sponsors Day and 2x Best and Fairest
Discounts	15% off all BOSFC Merchandise
Club Membership	2x Supporter Packs (Stubbie Holder and Discount Card)
Memorabilia	Annual Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Silver
Contract Length	2 Years
Cost - Per Year	\$3,500
Contract Extension	Minimum 1 year
Uniform Options	Branding on Shorts - Negotiable
Merchandise Options	Branding on Club Polo - Negotiable
Online Exposure	Business Logo with Website links on Club Website (Sponsors Page), Logo and Advertisement on Club Facebook & Instagram Page. Details in Business Directory
Other Exposure	Clubroom Signage 800x400mm
Merchandise	1x Merchandise Set (Club Jacket, Polo and Beanie or Scarf)
Function Tickets	2x Sponsors Day and 2x Best and Fairest
Discounts	10% off all BOSFC Merchandise
Club Membership	2x Supporter Packs (Stubbie Holder and Discount Card)
Memorabilia	Annual Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Bronze
Contract Length	1 Year
Cost - Per Year	\$2,000
Contract Extension	Minimum 1 year
Uniform Options	-
Merchandise Options	-
Online Exposure	Business Logo with Website links on Club Website (Sponsors Page), Logo and Advertisement on Club Facebook & Instagram Page. Details in Business Directory
Other Exposure	Clubroom Signage 600x300mm
Merchandise	1x Merchandise Set (Polo and Beanie or Scarf)
Function Tickets	2x Sponsors Day, 1x Best & Fairest
Discounts	5% off all BOSFC Merchandise
Club Membership	1x Supporter Pack (Stubbie Holder and Discount Card)
Memorabilia	Annual Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Club
Contract Length	1 Year
Cost - Per Year	\$1,000
Contract Extension	Minimum 1 year
Uniform Options	-
Merchandise Options	-
Online Exposure	Business Logo with Website links on Club Website (Sponsors Page), Logo and Advertisement on Club Facebook & Instagram Page. Details in Business Directory
Other Exposure	Clubroom Signage 400x200mm
Merchandise	1x Beanie or Scarf
Function Tickets	2x Sponsors Day
Discounts	-
Club Membership	1x Supporter Pack (Stubbie Holder and Discount Card)
Memorabilia	Annual Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Hound	Player
Contract Length	1 Year	1 Year
Cost - Per Year	\$500	\$500
Contract Extension	Minimum 1 year	-
Uniform Options	-	Business Logo on Sponsored Player Training Top.
Merchandise Options	-	-
Online Exposure	Business Logo with Website links to Club Website (Sponsors Page) Details in Business Directory	Business Logo with Website links on Club Website (Player Sponsors Page)
Other Exposure	-	-
Merchandise	1x Beanie or Scarf	-
Function Tickets	1x Sponsors Day	-
Discounts	-	-
Club Membership	1x Supporter Pack (Stubbie Holder and Discount Card)	1x Supporter Pack (Stubbie Holder and Discount Card)
Memorabilia	Annual Plaque in recognition of Sponsorship	Player Plaque in recognition of Sponsorship



SPONSORSHIP OPTIONS

Sponsor Level	Business Directory	Member Rewards
Contract Length	-	1 Year
Cost - Per Year	\$50	Provide Club Members minimum 10% Discount
Contract Extension	Minimum 1 year	Continued until Notified
Uniform Options	-	-
Merchandise Options	-	-
Online Exposure	Business Name with links on Club Website (Business Directory Page)	Business Logo with Website links on Club Website (Member Discount Page)
Other Exposure	Printed Directory Flyer with Business Name	-
Merchandise	-	-
Function Tickets	-	-
Discounts	-	-
Club Membership	1x Supporter Pack (Stubbie Holder and Discount Card)	-
Memorabilia	-	-



SUPPORTING THE HOUNDS



League Fees



Medical Supplies



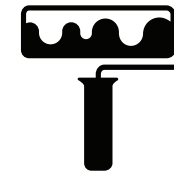
Coaching Fees



Football Costs



Trainers Fees



Clubroom Improvements



Players Awards



Club Merchandise



Umpire Fees

CONTACT

To discuss the sponsorship opportunities offered by BOSFC please contact:

SPONSORSHIP

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CLUB PRESIDENT

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